Road map for the Duwamish Seafood IC Program



Policy & Partnership Recommendations that address certain barriers can enhance the positive impacts

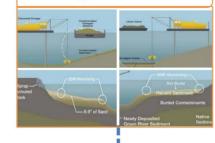
*WDFW Fishing License & Rules

Improve WDFW's fishing license purchasing online system and multilingual education on fishing rules to support fishing for salmon only in the Duwamish River or at alternative fishing sites.

Transportation Support to Alternative Fishing Sites Provide transportation support for Duwamish fishers to get to alternative fishing sites on a regular basis.

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Cleanup Contamination



Community Health Advocates (CHAs)

The CHAs are the foundation of this community-based program. As a voice for their affected fishing communities, they promote safe seafood consumption in their communities, advocate for culturally appropriate recommendations, and collaborate with Public Health on programmatic decisions and designing and implementing the strategies and tools.



*Strategies will be adapted

based on evaluation results,

and/or changes to the DOH

saturation of target audiences,

seafood consumption advisory.

Targeted IC Strategies* focus on target audiences

Duwamish Fishing Club

Partner with WDFW and bait and tackle stores to create a club of Duwamish fishers (with a fishing competition) to provide training on how to catch salmon on the Duwamish River (phase 1) and educational visits to alternative fishing sites to increase their knowledge about other safe seafood to catch in Seattle and South King County (phase 2).



Schools & Youth Programs

Provide a grant to a school or youth program to develop a strategy that increases knowledge about the Duwamish seafood advisory among youth/students from priority fishing communities in the Seattle and South KC.



Community Centers & Faith Organizations

Provide a grant to a community center or faith organization that serves a priority ethnic/language fishing community (not already represented on our CHA teams) to develop a strategy that increases their knowledge about the Duwamish seafood advisory.



Moms Classes & Salmon Cooking Demos

Partner with community health clinics and community kitchens to educate moms and caregivers of young children who receive local seafood catch about the health reasons for accepting only salmon from the Duwamish River, and demonstrate how to prepare culturally appropriate salmon dishes.

Positive Program Impacts after implementation of IC strategies **Short-Term Impacts**

By start of cleanup, there **Medium-Term Impacts** will be improved knowledge During active cleanup, the improved among Duwamish fishers knowledge, skills, self-efficacy, and about the Duwamish positive social norms and attitudes seafood advisory.

> Support Duwamish fishers to fish only for salmon from the Duwamish River and/or fish for safer seafood at alternative sites in Seattle and South King County.

provided by the IC strategies will:

- Increase the likelihood of Duwamish fishers to catch only salmon on the Duwamish River or go to alternative fishing sites (compared to the shortterm impact results).
- Support healthy seafood choices by moms (including pregnant/nursing women) and caregivers of young children receiving local seafood catch from the Duwamish River.
- Increase the likelihood of the moms and caregivers in this target group to accept, prepare, and eat only salmon from the Duwamish River.

Long-Term Impact

Achieve the program goal of promoting culturally appropriate healthy actions that protect the health and well-being of fishing communities, especially pregnant women, nursing moms and young children, from the contaminated resident seafood in the LDW Superfund Site before, during, and after the cleanup.

Community Steering Committee's Long-Term **Environmental Justice Vision** (2018)

Environmental Justice is achieved when no communities based on race, ethnicity, language, or socioeconomic status have a disproportionate burden of the health risks associated with the contaminated seafood from the Duwamish River.

We can all eat more fish safely from the river. We can enjoy the river. There is now a positive public perception about the river and its resident seafood.

Our community is empowered, and we have a strong voice to advocate for ourselves. The history of our community work for this river is not forgotten.



Other Local Efforts





Other important efforts by communities, local governments, and organizations.

Updated 8/14/19_Public Health

Short-Term Impact

By start of cleanup, there will be improved knowledge, skills, selfefficacy, and positive social norms and attitudes about choosing only salmon from the Duwamish River or other healthy seafood choices among moms (in particular, pregnant/nursing women) and caregivers of young

children who receive local

seafood catch.

Policy & Partnership Recommendations Supermarket Seafood Labeling that address certain barriers can enhance the positive impacts

Label supermarket seafood that are safe for pregnant/nursing moms and young children.

Healthy Fish Options at Food Banks Offer healthy fish options at food banks in the target geographic area.

Seafood Provide coupons for healthy seafood at local supermarkets in the target geographic area.

Supermarket Discounts for Healthy

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